

**Polisan Holding A.Ş.**

**Statement made pursuant to Circular VIII, No: 54 of the Capital Markets Board**

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**Date** : August 17, 2012  
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**Subject** : Repurchase guarantee incentive

Polisan Holding announced that Şark Mensucat Fabrikası A.Ş. has disclosed an announcement on the Public Disclosure Platform (“KAP”) on August 17, 2012 in regards to the Company’s shares’ “Repurchase Guarantee” incentive, which takes place under the section of “9.39 Public Offering Incentives” in the IPO prospectus and that can only be utilized by the investors who participated to the public offering. It’s been disclosed by this announcement that the repurchase guarantee process has started. The 90-day period for Polisan Holding A.Ş. shares, which started to trade on May 24, 2012 will end on August 21, 2012. The application for the Repurchase guarantee, which start on August 22, 2012 will finalize at 17:00 on August 28, 2012. The implementation of public offering incentives will be handled by the Central Registry Agency (“MKK”) within the context of the MKK’s General Letter No: 532 dated December 10, 2010 and named “The Fundamentals of the Promotion Applications and Fee Tariffs”.

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