

Company Address	Dilovası Organize Sanayi Bölgesi 1. Kısım Liman Cad. No:7 Dilovası-KOCAELİ
Company Telephone	0 262 754 80 00
Company Fax	0 262 754 80 56
Investor Relations Telephone	0 216 578 56 00
Investor Relations Fax	0 216 573 77 92
E-mail:	<a href="mailto:yatirimciiliskileri@polisanholding.com.tr">yatirimciiliskileri@polisanholding.com.tr</a> <a href="mailto:investorrelations@polisanholding.com.tr">investorrelations@polisanholding.com.tr</a>
Is this a postponed announcement?	No
Summary Information	TURQUALITY Support Program

**ADDITIONAL EXPLANATION:**

Polisan Holding announced that its subsidiaries; Polisan Boya, Polisan Hellas, Polisan Kimya Sanayii, and Polisan Yapı Kimyasalları have been included in the TURQUALITY Support Program as of June 19, 2014 under the "POLİSAN" brand name.

Prior to this definition, which acts like a guarantor and is a sign defining the quality and care from the design of the product to the sales on the shelves; the companies have been evaluated in order to be amongst the brands under the TURQUALITY Support Program based on all performance criteria such as corporate governance, brand performance, marketing performance, supply chain performance, and information technologies and then, approved to be included in the program.

TURQUALITY Support Program provides all kind of managerial know-how for the companies with the product portfolio, which Turkey has a competitive edge in and with the potential of becoming a solid brand. To achieve this, TURQUALITY ensures the beneficial companies develop, become institutionalized with the know-how provided for them on all stages from manufacturing to marketing, from sales to after-sales services, and turn into a global player with their own brands. TURQUALITY Support Program is the one and only "brand-building program" supported by the government in order for building and solidifying the positive image of Turkish brands through the brands under the program.

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No. 54; exactly reflects the entire information we received on the subject/subjects; the information complies with our records, books and documents; we have endeavored to obtain the correct and complete information relative to this subject, and we are responsible for the declarations made in this regard.